



East Coast Risk Management Acquires General Recovery, Inc.

North Huntingdon, PA – May 31, 2011

East Coast Risk Management (ECRM), a consulting company specializing in Safety, Workers' Compensation, Human Resources and Environmental Management has entered into an agreement to acquire General Recovery, Inc. (GRI), a Workers' Compensation and Unemployment Third Party Administrator based in West Lafayette, Ohio. This announcement comes jointly from Mike Lukart, President of ECRM and Stephen Bordenkircher, President of GRI.

"This acquisition enhances our array of risk management services and complements the work we already offer clients", said Mike Lukart, President of ECRM. Mike went on to say, "GRI's innovative and comprehensive claim management capabilities will position ECRM to service self-insured companies across Pennsylvania, Ohio, Indiana, Illinois, North Carolina, Virginia, West Virginia and Oklahoma."

Stephen Bordenkircher added, "ECRM will expand our reach to new markets in several states and most importantly to partners within the Keystone Insurers Group", which maintains a 25% ownership of East Coast Risk Management. "Our team is excited to become a part of the ECRM family and we believe that ECRM's expertise in specialized risk management solutions and services will help us grow our business and enhance our ability to deliver safety, human resources and environmental services to all of our customers."

East Coast Risk Management is headquartered in North Huntingdon, Pennsylvania. For additional information, go to www.EastCoastRiskManagement.com.

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